“How do managers learn to juggle the daily trade-offs necessary to keep a business on a clear strategic path?”

“How do we build business acumen without the costs and risks of trial-and-error?”

“How do we sensitize people to the complexities of the external environment?”

Capsim® Business Simulations provide a hands-on opportunity to practice the financial, analytical and collaborative skills required for successful business management. We put participants on unfamiliar ground where they must consider the fundamental issues and forces that shape organizations and industries.

For Senior Audiences:
We tailor a complete, interactive simulation experience in the development and execution of strategy and tactics. Participants use all the key levers of business to build a profitable and sustainable enterprise.

For Junior Audiences:
We introduce all the essential elements of running a business: finance, the cause and effect relationships between functional areas, satisfying customer demands and competitive analysis.

Immediately relevant learning
Our tailored simulations build business acumen with a unique, practical yet rigorous design mirroring real-world decision making in a thriving, competitive market. Lessons can be immediately applied on the job – no matter what industry you are in.

Focused on the big picture
Participants experience functional interrelationships, learn to draw relevant performance data from financial statements, deal with time pressure and competitive dynamics and the constant impact of external influences.

Further depth can be added with modules in:
- Total Quality Management and Sustainability
- Corporate Social Responsibility and Ethics
- Plus TeamMATE to improve teamwork by Monitoring, Analyzing, Training and Evaluating team decision-making processes with live data in real time, during the simulation experience.

Complete flexibility
Capsim business simulations can be designed around teams or individuals, and delivered online or onsite. Our simulations are scalable and can be used by small groups online over weeks, large groups of 1,000 or more onsite over a few days, or any configuration in between.
Experience a Capsim Business Simulation

HOW CAN A BUSINESS SIMULATION MEET YOUR LEARNING GOALS?

Capsim simulation experts are ready to demonstrate the Capsim simulation experience. Webinars and one-on-one demonstrations are available to address your specific questions and areas of interest.

About Capsim

Capsim is a global leader in business simulation technology and services. Our programs are designed to teach business acumen in many learning environments. We deliver unforgettable business learning.

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Printed in the USA

For more information, please contact us at:

877.477.8787 or (312.477.7200 FOR CALLERS OUTSIDE THE US AND CANADA)

WELCOME@CAPSIM.COM or VISIT WWW.CAPSIM.COM/DEMO